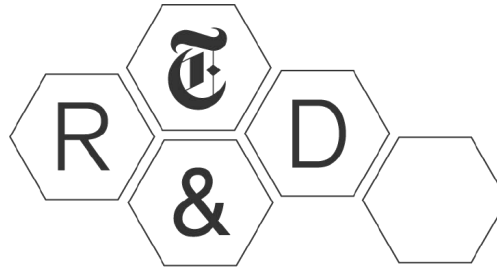


Hi.



R E & D



Bots and conversational UI

Drone journalism

Internet of things

VR / AR

Machine learning

Gestural interfaces

New publishing models

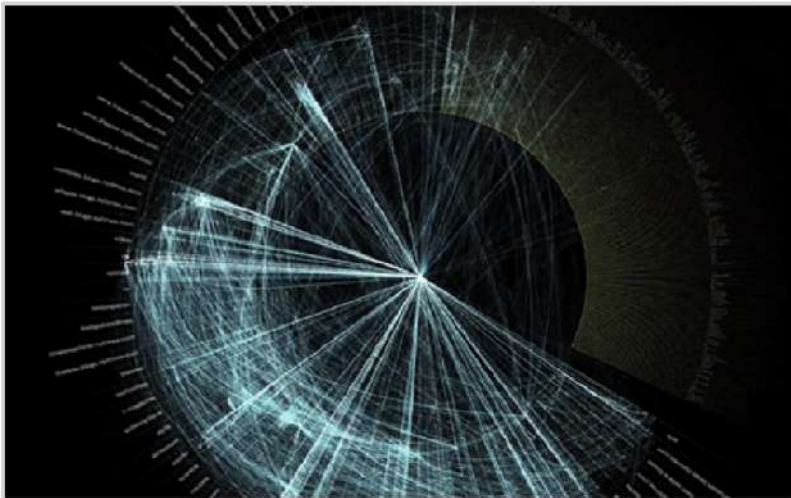
Evolution of social platforms

New interactions with news

Semantic listening

DELTA

Visualizing real-time reader activity



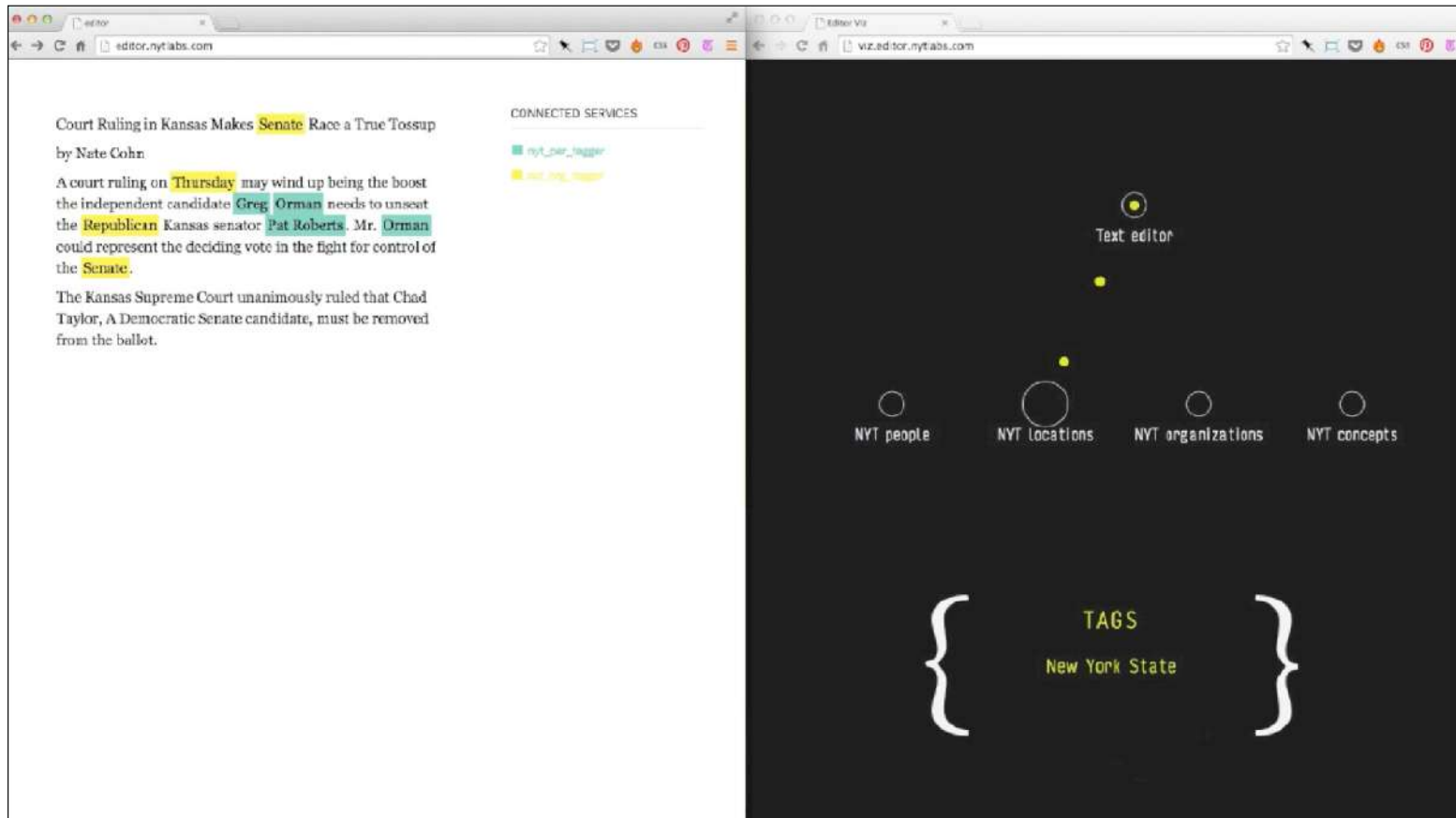
KEPLER

Topic network visualization of NYT coverage



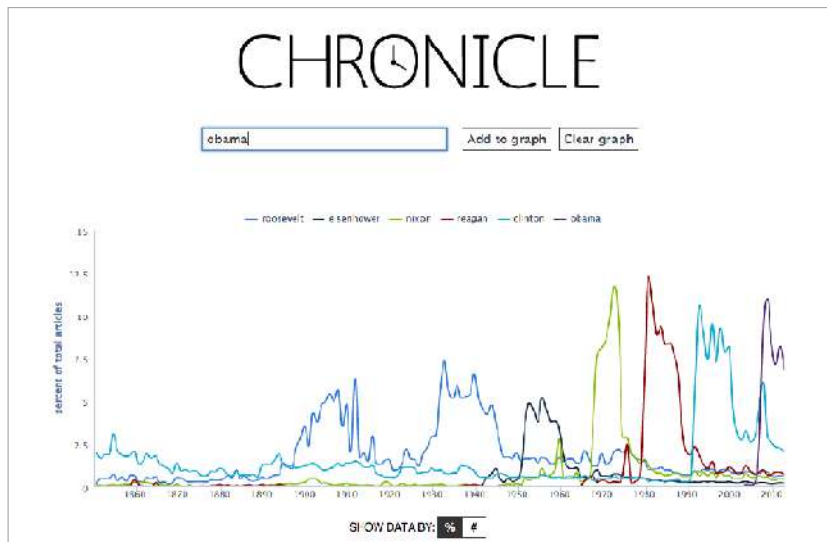
EDITOR

An experimental text editor for micro-tagging



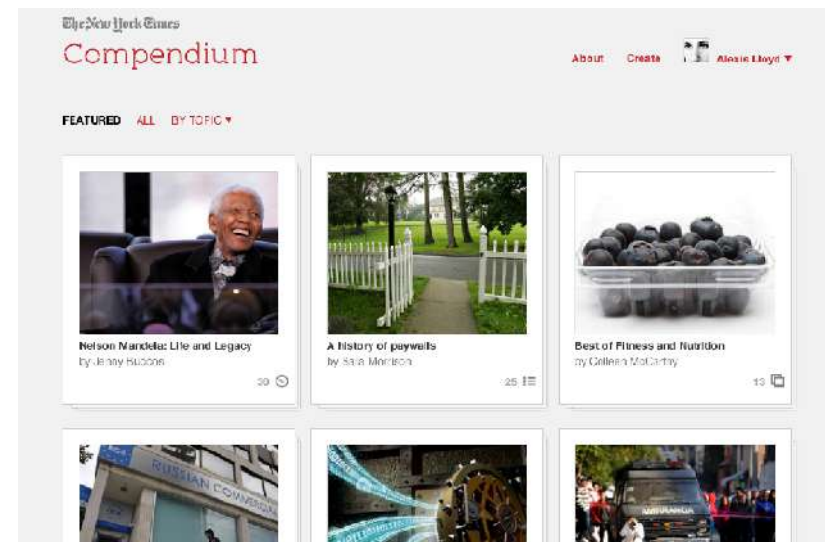
CHRONICLE

Tracking historical use of language in news



COMPENDIUM

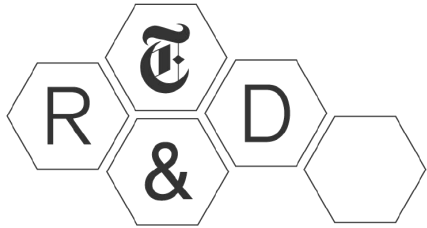
Clip, annotate, and share NYT content



LISTENING TABLE

Interactive table that augments the conversations around it





POLITICO

AXIOS

Most news experiences don't respond to how people actually discover and engage with information.

Smart Brevity

Mike Allen
FOUNDER & EXECUTIVE EDITOR



Dan Primack
BUSINESS EDITOR



Jonathan Swan
NATIONAL POLITICAL REPORTER



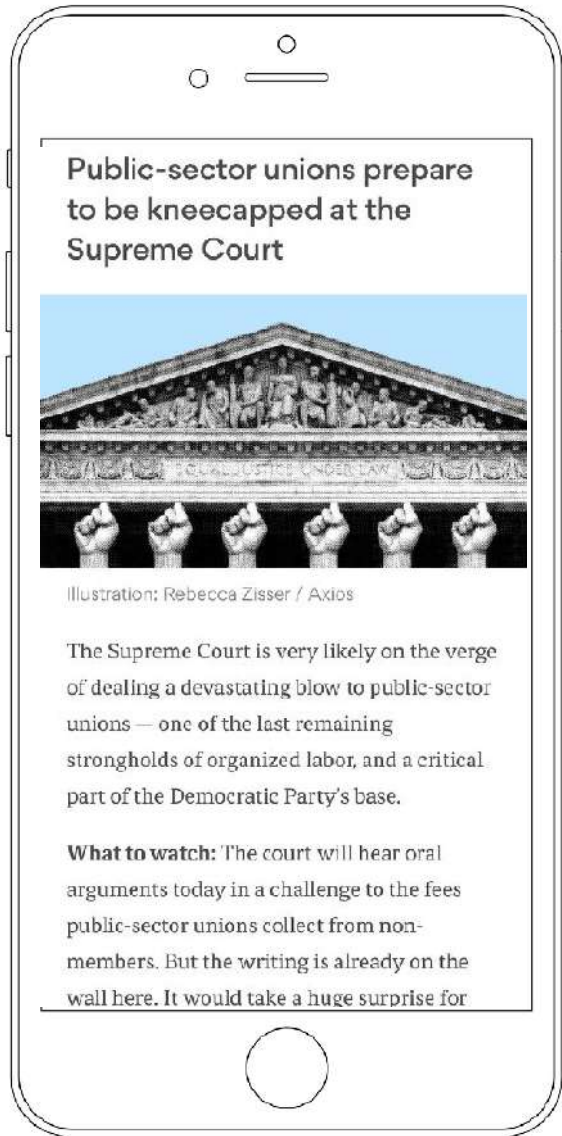
Steve LeVine
FUTURE OF WORK
EDITOR



Ina Fried
CHIEF TECHNOLOGY
CORRESPONDENT



Sara Fischer
MEDIA REPORTER



Public-sector unions prepare to be kneecapped at the Supreme Court

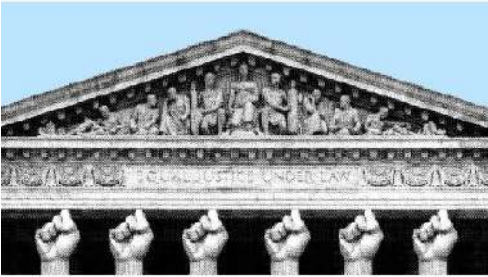


Illustration: Rebecca Zisser / Axios

The Supreme Court is very likely on the verge of dealing a devastating blow to public-sector unions — one of the last remaining strongholds of organized labor, and a critical part of the Democratic Party's base.

What to watch: The court will hear oral arguments today in a challenge to the fees public-sector unions collect from non-members. But the writing is already on the wall here. It would take a huge surprise for

HEADLINE

+

MULTIMEDIA

+

SUMMARY

+

AXIOM

SUBTRACTION

People don't do things

Do I care enough to click?

Court Victory For Gay Rights

Federal Court Decision In Major Discrimination Case Is A Loss For Trump's Justice Department

Trump Bickers With Mexico's President, Derailing a Visit

A call between President Enrique Peña Nieto and President Trump descended into a quarrel over a border wall.

Should some species be allowed to die out?

As the list of endangered animals worldwide grows longer, society may soon be faced with an impossible decision: which ones to take off life support.

Court Victory For Gay Rights

Federal Court Decision In Major Discrimination Case Is A Loss For Trump's Justice Department

1,032 words | 5 min

Trump Bickers With Mexico's President, Derailing a Visit

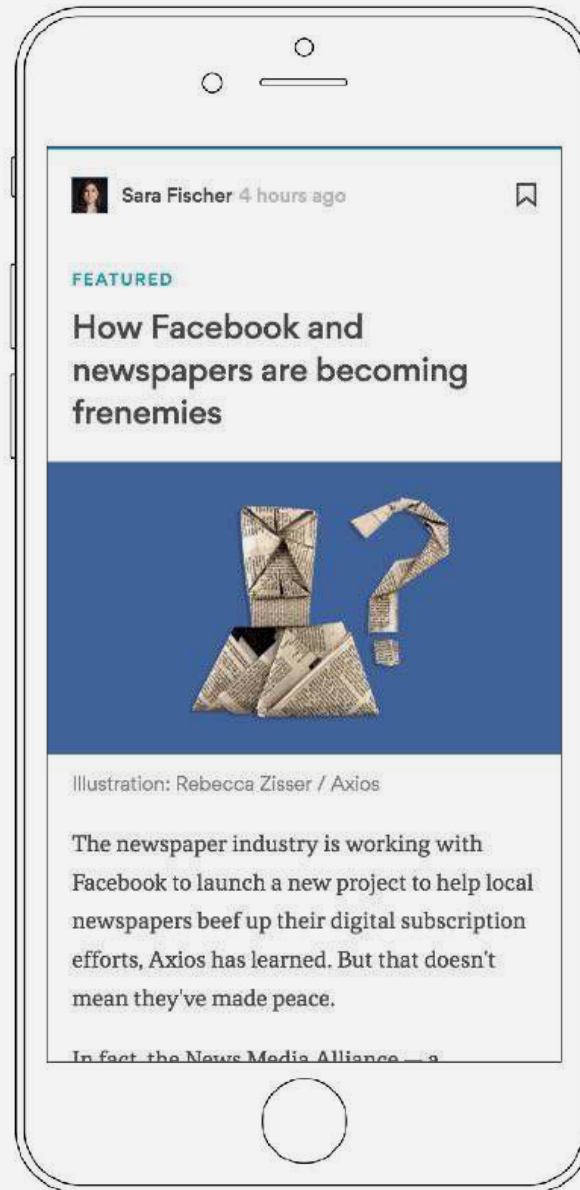
A call between President Enrique Peña Nieto and President Trump descended into a quarrel over a border wall.



1,198 words | 6 min

Should some species be allowed to die out?

As the list of endangered animals worldwide grows longer, society may soon be faced with an impossible decision: which ones to take off life support.

5,932 words | 30 min



 Sara Fischer 4 hours ago 

FEATURED

How Facebook and newspapers are becoming frenemies

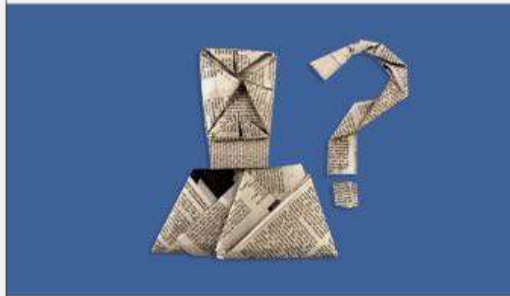


Illustration: Rebecca Zisser / Axios

The newspaper industry is working with Facebook to launch a new project to help local newspapers beef up their digital subscription efforts, Axios has learned. But that doesn't mean they've made peace.

In fact, the News Media Alliance... a



Design for efficient understanding

The numbers

Reality check

But, but, but

Why now?

What's next

Why it matters

Go deeper

Between the lines

The big picture

What we don't know

One fun thing

The numbers

Reality check

But, but, but

Why now?

What's next

Why it matters

Go deeper

Between the lines

The big picture

What we don't know

One fun thing



TOP STORIES



Tax cuts will save health care companies billions — but not patients



Illustration: Sarah Grillo / Axios

Health care companies will add tens of billions of dollars to their bottom lines this year thanks to savings from the [Republican tax cut package](#). But only a fraction of that money will benefit patients.

Why it matters: Even though a lower corporate tax rate frees up more cash for a health care system that more patients are finding increasingly [unaffordable](#), patients should not expect the health industry's windfall to lead to lower premiums, reduced prices or major industry changes.

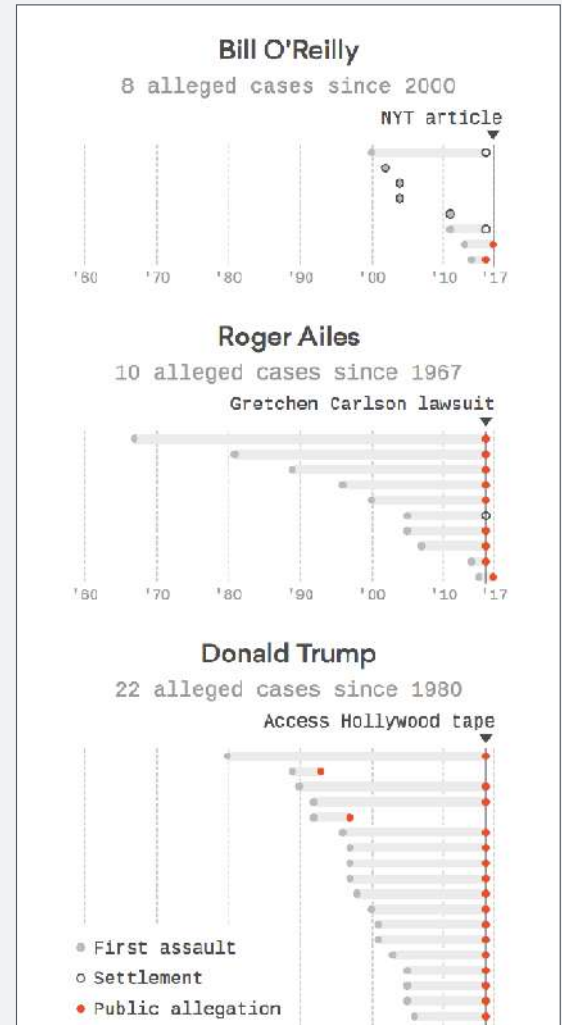
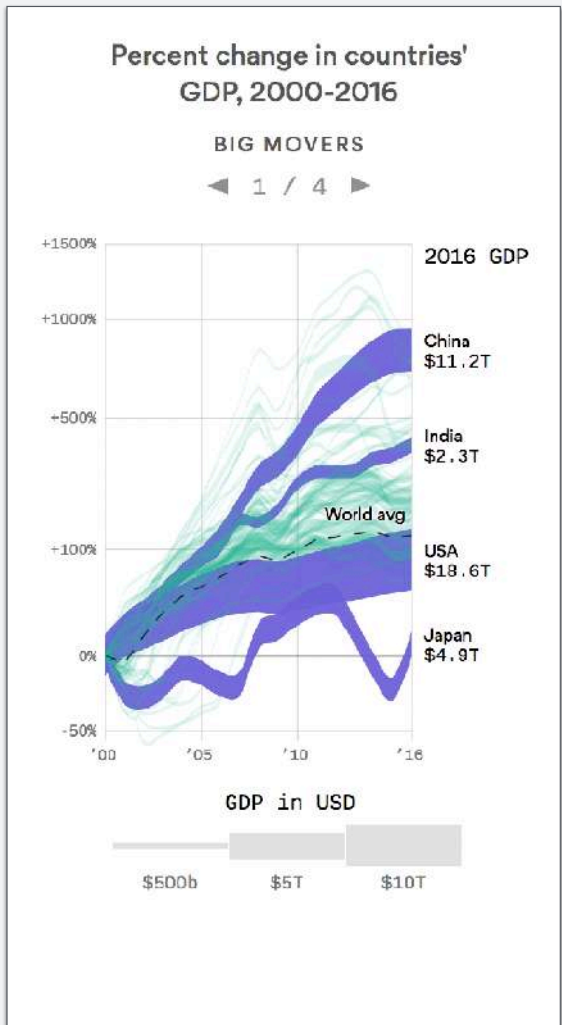
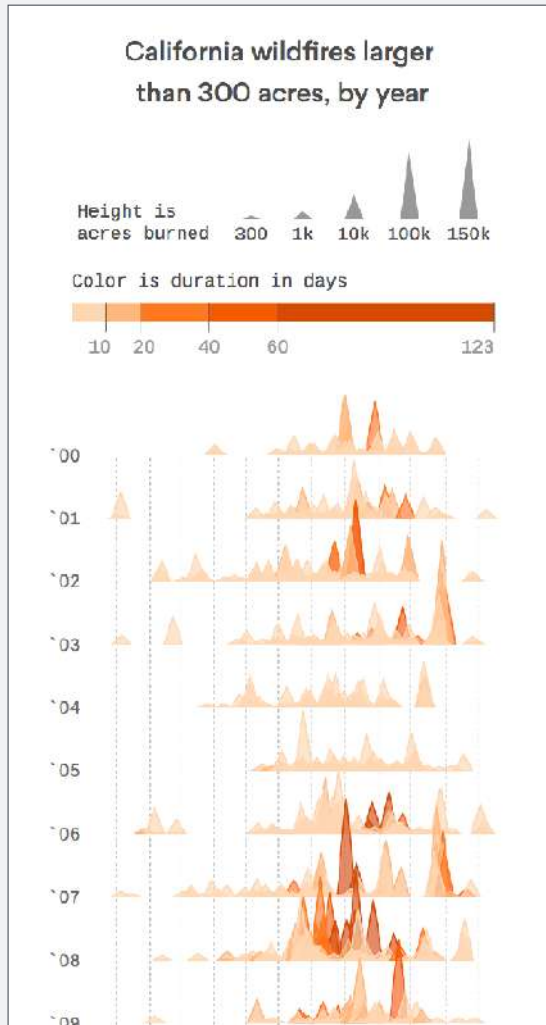
Write how you would speak, not type

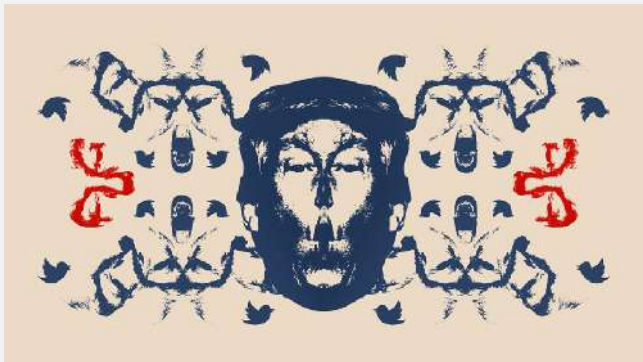
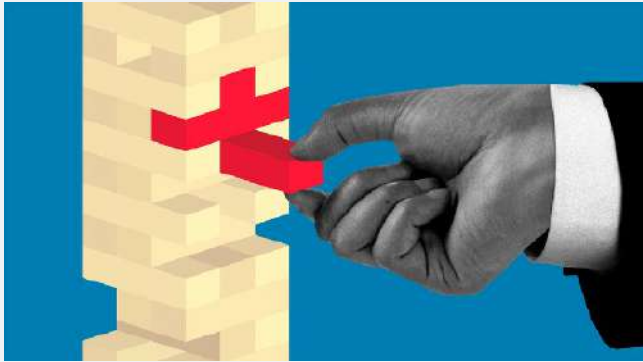
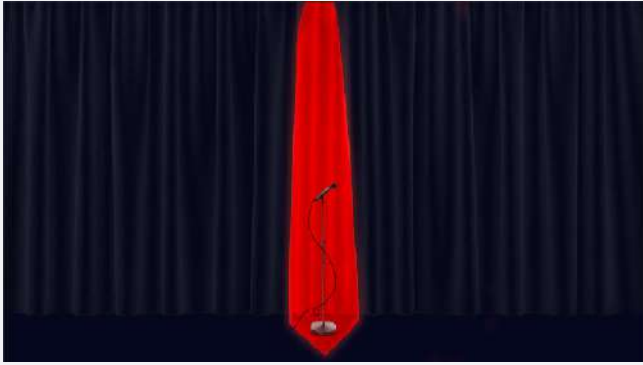
“ No one ever told their friend an interesting story that began “House Speaker Paul Ryan comma R dash Wisconsin comma today...”

Write what you think is important, and then tell the person next to you what is important. Then delete what you wrote and write down what you just said out loud.

— Nicholas Johnston

Say one thing and say it clearly





Lessons that led us forward

“

It is longer than a Twitter post, but shorter than a typical article. The scrolling format is fantastic — obviously akin to social media.

“

I appreciate the way you all contextualize the news and boil it down to the most important points, without oversimplifying or seeming like you're talking down to the reader

“

Smart brevity at the core speaks volumes. Not pandering to twitchy viewers, but cutting to the quick, respecting our time as if it's theirs.

Good reading experiences need
good writing tools



2 product designers

2 user researchers

8 developers

6 months from kickoff to launch





News desk editor



News desk reporter



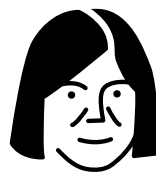
Newsletter author



Data graphics reporter



Managing editor



Tech reporter



Business editor



Editor in chief



Social media editor



Photo editor



News desk editor



News desk reporter



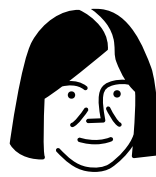
Newsletter author



Data graphics reporter



Managing editor



Tech reporter



Business editor



Editor in chief



Social media editor



Photo editor

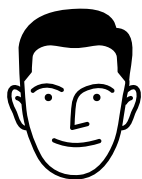
Scope



News desk editor



News desk reporter



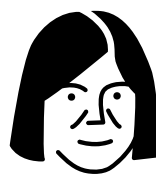
Newsletter author



Data graphics reporter



Managing editor



Tech reporter



Business editor



Editor in chief



Social media editor



Photo editor

Workflow



News desk editor



News desk reporter



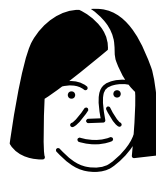
Newsletter author



Data graphics reporter



Managing editor



Tech reporter



Business editor



Editor in chief



Social media editor



Photo editor

Editorial oversight



News desk editor



News desk reporter



Newsletter author



Data graphics reporter



Managing editor



Tech reporter



Business editor



Editor in chief



Social media editor



Photo editor

Content types



News desk editor



News desk reporter



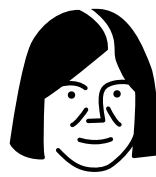
Newsletter author



Data graphics reporter



Managing editor



Tech reporter



Business editor



Editor in chief



Social media editor



Photo editor

Cadence

SUBTRACTION



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Type your headline

Add a featured image

Type your story

▼ NOTES

Add a note

▼ INFO & OPTIONS



Google and Musk move to prevent AI apocalypse



Ng Han Guan / AP |

Google's Deep Mind and Elon-Musk funded OpenAI are hard at work devising methods to make sure artificial intelligence never works against humanity's interest, Wired reports.

"If you're worried about bad things happening, the best thing we can do is study the relatively mundane things that go wrong in AI systems today." Dario Amodei of

to make sure artificial intelligence never works against humanity's interest, Wired reports.

"If you're worried about bad things happening, the best thing we can do is study the relatively mundane things that go wrong in AI systems today," Dario Amodei of OpenAI's tells the magazine. "That seems less scary and a lot saner than kind of saying, 'You know, there's this problem that we might have in 50 years.'"

Why their work matters: The researchers are focused on inserting human judgement in machine learning processes. Instead of writing complicated "reward functions" that help AI judge whether its behavior is optimal, they have humans judge and rate AI performance before it amends itself. This collaborative process helps teach humans about how machines learn, while also preventing algorithms from going off the reservation.

Be smart: More than 1,000 vendors say their products employ AI, but many are "applying the AI label a little too indiscriminately," Gartner says in its report. What is often called AI "is just automation that you are doing," Gartner writes.

Does AI create or kill jobs? Here's another question that the two parties aren't likely to agree on. Expect the two parties to gravitate towards analyses AI's economic impact that confirm their preconceived notions of the government's proper role in the economy.

227 words

▼ NOTES

Add a note

▼ INFO & OPTIONS

Authors

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Why their work matters

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Keep reading 83 WORDS

Be smart: More than 1,000 vendors say their products employ AI, but many are "applying the AI label a little too indiscriminately," Gartner says in its report. What is often called AI "is just automation that you are doing," Gartner writes.

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227 words

NOTES

Add a note

INFO & OPTIONS

Authors



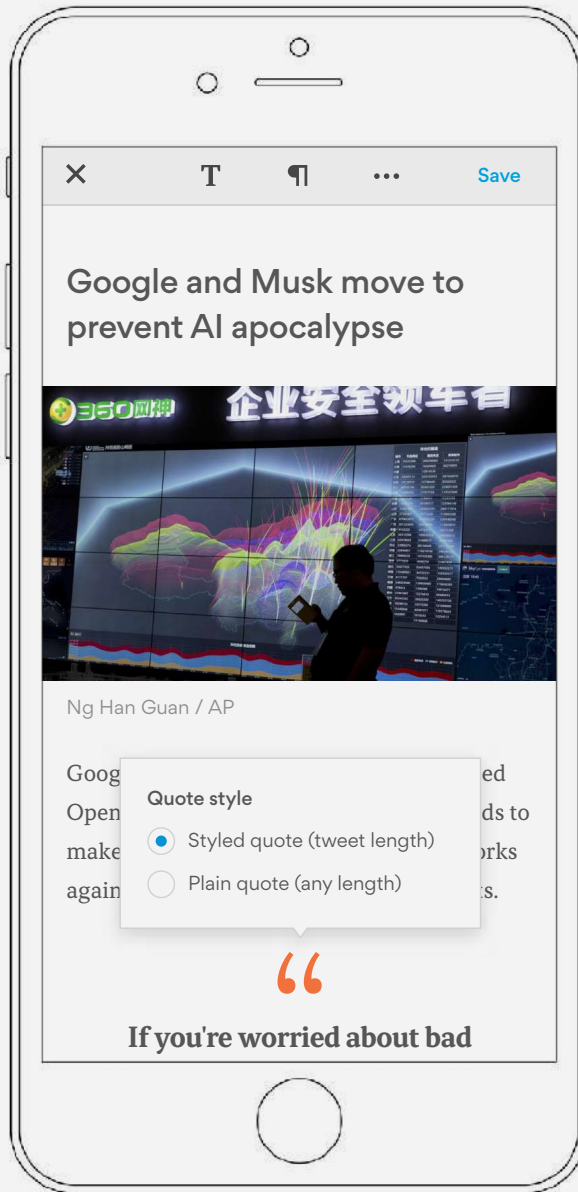
Google and Musk move to prevent AI apocalypse



Ng Han Guan / AP

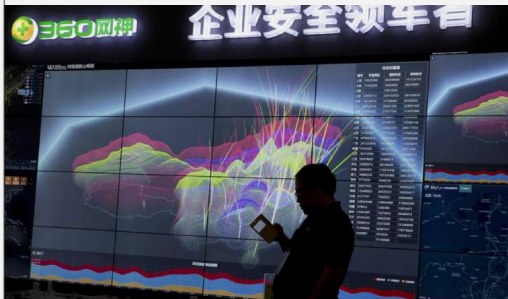
Google's Deep Mind and Elon-Musk funded OpenAI are hard at work devising methods to make sure artificial intelligence never works against humanity's interest, Wired reports.

"If you're worried about bad things happening, the best thing we can do is study the relatively mundane things that go wrong in AI systems today," Dario Amodei of



Save

Google and Musk move to prevent AI apocalypse



Ng Han Guan / AP

Google and Musk have moved to prevent AI apocalypse. OpenAI and Microsoft have made a deal to make AI safer. Google and Musk have made a deal to make AI safer. Google and Musk have made a deal to make AI safer.

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Styled quote (tweet length)

Plain quote (any length)



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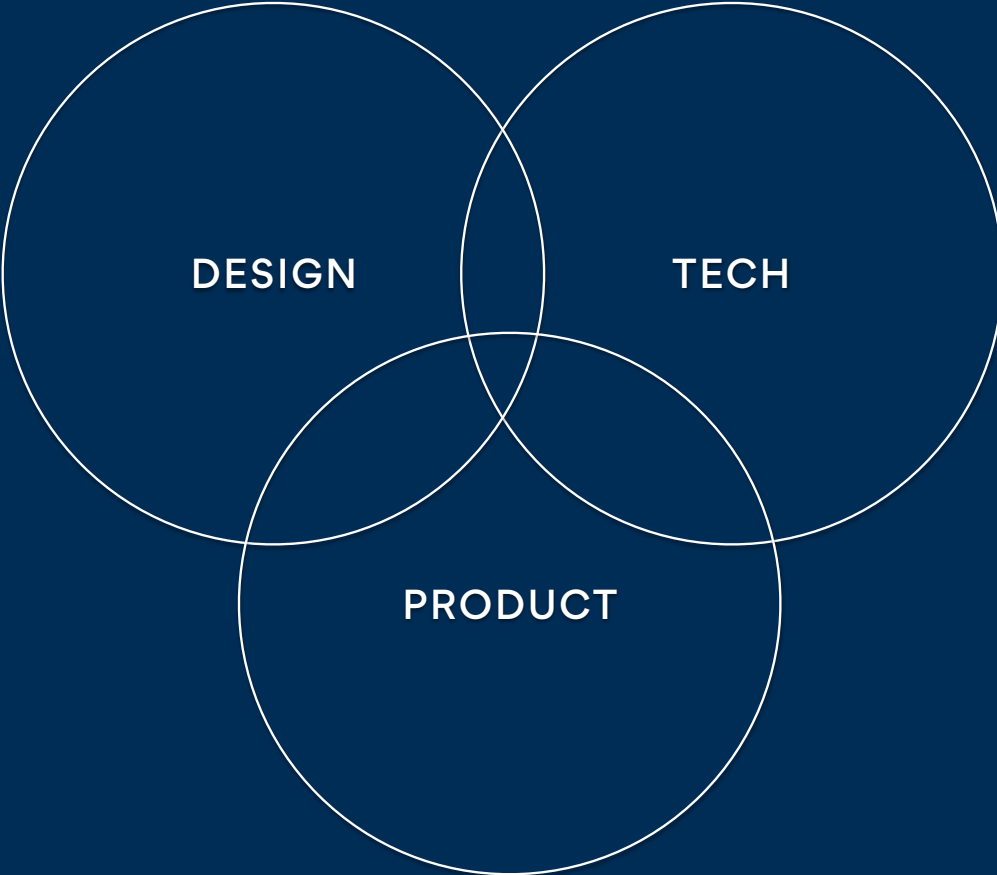
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“The feedback is getting so positive, I'm actually wondering what's the catch?”

“Eden is a goddamn joy to use.”

“The first few times I saw Eden, my gut instinct was ‘where is all the other bloated stuff that everyone hates... this isn’t a CMS at all!’”

“I generally don't like new gadgets, but I don't hate this one.”



DESIGN

TECH

PRODUCT

DESIGN / TECH
AS SERVICES



DESIGN / TECH AS
STRATEGIC PARTNERS

YEAR ONE

SUBTRACTION

Thank you.